

Successful SEO with Wordpress

- My name is Alec Kinnear
- I'm the Creative Director at

foliovision

making the web work for you

I've been doing SEO for 12 years now in the Canadian real estate and insurance space.

<http://foliovision.com>

Panska 12, Bratislava

What is SEO

- Search Engine Optimisation
- What is a search engine?
 - Google!
 - Except for Russia (Yandex) and China (Baidu)



13:10:58 to 14:29:51, 19 Apr 2013 [narrow range](#)

   **Log: 78 minutes, [adjust](#)**

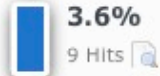
Google



95.6%

238 Hits 

bing



3.6%

9 Hits 

Babylon



0.4%

1 Hit 

YAHOO!




0.4%

1 Hit 


Google



85.5%
1,973 Hits 


bing



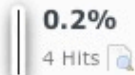
8.1%
186 Hits 


YAHOO!



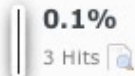
5.7%
132 Hits 

Ask
Jeeves



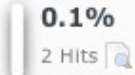
0.2%
4 Hits 

Baidu 百度



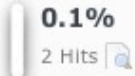
0.1%
3 Hits 

Babylon



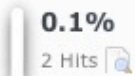
0.1%
2 Hits 

360 Search



0.1%
2 Hits 

Яндекс



0.1%
2 Hits 

SweetIM



0%
1 Hit 

Aol Search.



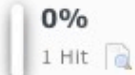
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1 Hit 

SEZNAM



0%
1 Hit 

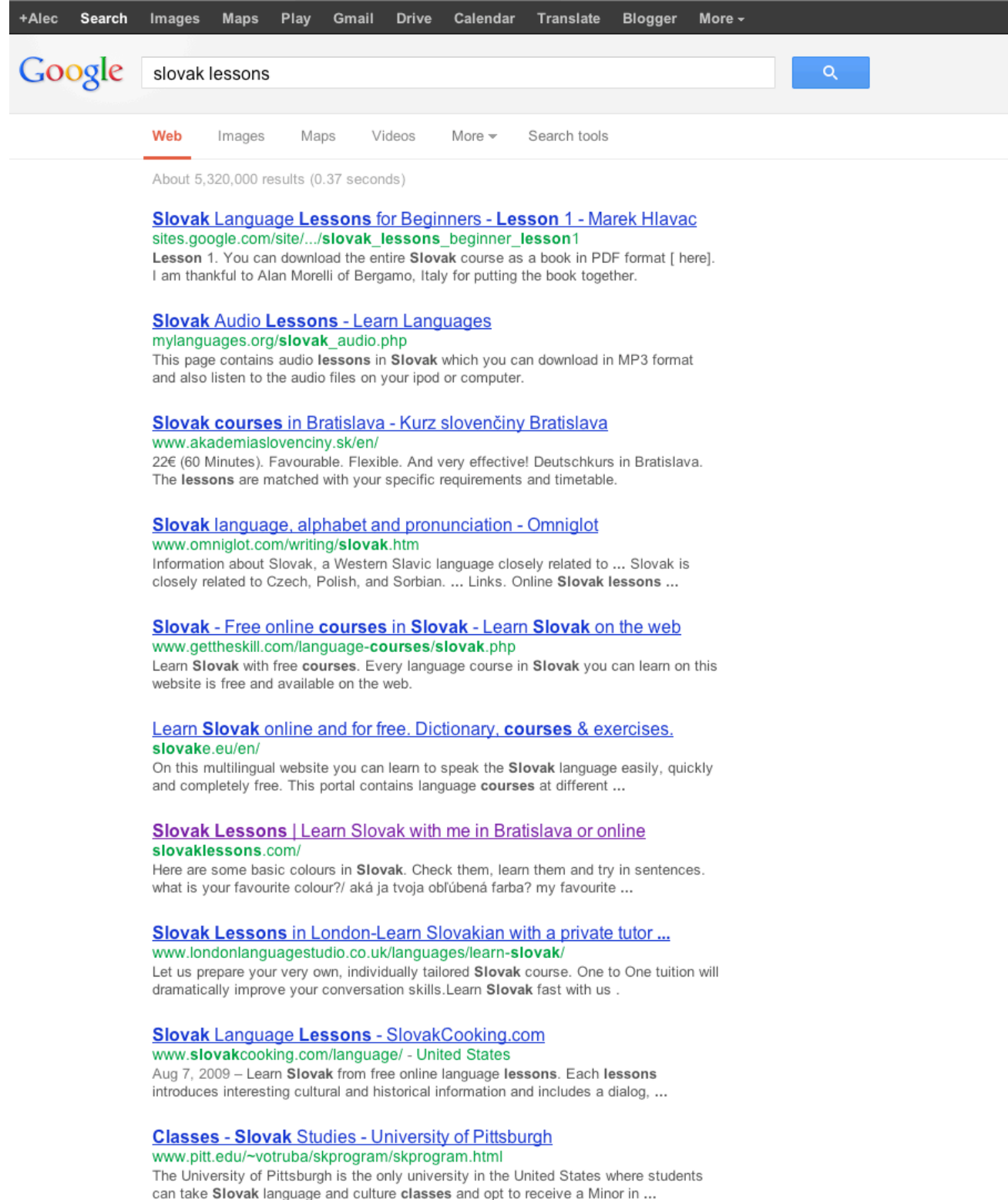
Daum



0%
1 Hit 

• Brand
new
website
Place
Seven.

How?



+Alec Search Images Maps Play Gmail Drive Calendar Translate Blogger More ▾

Google slovak lessons

Web Images Maps Videos More ▾ Search tools

About 5,320,000 results (0.37 seconds)

[Slovak Language Lessons for Beginners - Lesson 1 - Marek Hlavac](#)
sites.google.com/site/.../slovak_lessons_beginner_lesson1
Lesson 1. You can download the entire **Slovak** course as a book in PDF format [here]. I am thankful to Alan Morelli of Bergamo, Italy for putting the book together.

[Slovak Audio Lessons - Learn Languages](#)
mylanguages.org/slovak_audio.php
This page contains audio **lessons** in **Slovak** which you can download in MP3 format and also listen to the audio files on your ipod or computer.

[Slovak courses in Bratislava - Kurz slovenčiny Bratislava](#)
www.akademiaslovenliny.sk/en/
22€ (60 Minutes). Favourable. Flexible. And very effective! Deutschkurs in Bratislava. The **lessons** are matched with your specific requirements and timetable.

[Slovak language, alphabet and pronunciation - Omniglot](#)
www.omniglot.com/writing/slovak.htm
Information about Slovak, a Western Slavic language closely related to ... Slovak is closely related to Czech, Polish, and Sorbian. ... Links. Online **Slovak lessons** ...

[Slovak - Free online courses in Slovak - Learn Slovak on the web](#)
www.gettheskill.com/language-courses/slovak.php
Learn **Slovak** with free **courses**. Every language course in **Slovak** you can learn on this website is free and available on the web.

[Learn Slovak online and for free. Dictionary, courses & exercises.](#)
slova.eu/en/
On this multilingual website you can learn to speak the **Slovak** language easily, quickly and completely free. This portal contains language **courses** at different ...

[Slovak Lessons | Learn Slovak with me in Bratislava or online](#)
slovaklessons.com/
Here are some basic colours in **Slovak**. Check them, learn them and try in sentences. what is your favourite colour?/ aká ja tvoja obľúbená farba? my favourite ...

[Slovak Lessons in London-Learn Slovakian with a private tutor ...](#)
www.londonlanguagestudio.co.uk/languages/learn-slovak/
Let us prepare your very own, individually tailored **Slovak** course. One to One tuition will dramatically improve your conversation skills.Learn **Slovak** fast with us .

[Slovak Language Lessons - SlovakCooking.com](#)
www.slovakcooking.com/language/ - United States
Aug 7, 2009 – Learn **Slovak** from free online language **lessons**. Each **lessons** introduces interesting cultural and historical information and includes a dialog, ...

[Classes - Slovak Studies - University of Pittsburgh](#)
www.pitt.edu/~votruba/skprogram/skprogram.html
The University of Pittsburgh is the only university in the United States where students can take **Slovak** language and culture **classes** and opt to receive a Minor in ...

What does Google Want

- A clear subject for your article
- A clear headline (not jokes or puns!)
- A clear short URL with your keywords
- A meta-description people would want to click on
- An article people would WANT to read
 - Short paragraphs
 - Clear headers
 - Bite Size Content
 - Good writing

Satisfy your visitors to keep Google happy

- Intriguing illustrations make people give your site a better chance
- Good design makes people give your site more of a chance
- You do not want people clicking the back button: give your content its best chance
- A good domain name
- An active site: post regularly!

Choosing a domain name

- Short, relevant
- No hyphens
- Not .info or .biz
- .com, .net, .org or country TLD's:
.de, .sk, .ca, .at, .co.uk
- Good example our test site:
<http://slovaklessons.com>

What Google does not want!

- Boring
- Repetitive, keyword stuffed articles
- Machine made content for machines
- Sites which are not updated or maintained
- People clicking the back button to return to the search results: those are unhappy Google customers.
- Each backclick is a failure for Google

Off Page SEO

- Sharing buttons
 - Just for the services people use
 - Twitter (blogosphere, Twitterverse)
 - LinkedIn (B2B)
 - Facebook (B2C: consumer)
 - Stumbleupon (web surfers)
 - Pinterest (visual)
 - Google + (measured by Google)
- Google Places for Business
 - Reviews
 - Local citations

Other Off Page Destinations

- Forums: connect to people, links are worthless now
- Other weblogs: participate in the conversation, get links and bring people back to your weblog
- The right Mindset:
 - Connect with people interested in the same things
 - Build relationships

Nirvana: Reach Influencers

- People with many relevant Twitter followers
- People with popular weblogs
- People who know many people in your area in Facebook



SEO and Social Media

- A trendy buzzphrase
- Don't worry we've already covered it
- Social media is just connecting with other people
- You do not need fancy courses in social media
- Use the available tools and learn
- Get out there and meet people online

Over 300 Comments

[Drupal vs Joomla vs Wordpress: An Experienced Developer's ...](#)

foliovision.com/2011/.../drupal-vs-joomla-mambo-vs-wordpre... Share

Apr 2, 2011 – **Drupal** can be justified for enormous projects, **Joomla** should die a violent death, **Wordpress** is great for any kind of site small or large.

FV Simpler SEO

Long Title: (?)

Drupal vs Joomla vs Wordpress: An Experienced Developer's Perspective

69 characters. Most search engines use a maximum of 56 chars for the title.

Meta Description: (?)

Drupal can be justified for enormous projects, Joomla should die a violent death, Wordpress is great for any kind of site small or large. Here's why.

149 characters. Most search engines use a maximum of 145 chars for the description.

SERP Preview: (?)

[Drupal vs Joomla vs Wordpress: An Experienced Developer' ...](#)

Drupal can be justified for enormous projects, Joomla should die a violent death, Wordpress is great for any kind of site small or large. Here's ...

foliovision.com/2011/04/drupal-vs-joom...o-vs-wordpress - [Cached](#) - [Similar](#)

Disable post indexing: (Warning)

- Add noindex
- Add nofollow



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Drupal vs Joomla vs WordPress: Developer's Perspective

Posted on 2 April 2011 by Alec

In a CMS discussion group I belong to, someone recently asked:

Is there someone with experience with Drupal, Joomla/Mambo and WordPress who can tell what the differences are? What are the strong and weak points?

For better or worse, I am that person. So here's my summary of the advantages and disadvantages of each of the above CMS platforms.

Drupal

Advantages

- Very clean core code.
- Good project leadership from [Acquia](#).
- Some very good developers available for hire.
- Fewer clowns available for hire (you can either code Drupal or you can't, it's harder to fake it).
- Can be made very server efficient in the right hands (scaleable).

Disadvantages

- Less ready made drop-in plugins. You're going to have to get your hands dirty almost every time.
- More imposing default user interface.
- Fewer developers.
- More expensive developers.

Joomla/Mambo

Advantages

FEATURED TESTIMONIAL




























Heather Hadden

I made my own research on real estate sites in my region and picked the top two real estate sites I could find on the web. Then I realized that they were both done by the same company. I was so impressed with these two sites Foliovision had done that I decided to contact them to work on the project of my new site [ILoveToronto.com](#).

[More...](#)

Tricks which do work

- Properly titled images will bring in lots of image search results
 - “Mary Austin Freddie Mercury”

1,042 Visits		25.30%	(Encrypted Search) 
359 Visits		8.72%	mary austin
45 Visits		1.09%	original sleeping beauty
38 Visits		0.92%	sleeping beauty original story
31 Visits		0.75%	sleeping beauty grimm
26 Visits		0.63%	incest
23 Visits		0.56%	sleeping beauty original story brothers grimm
21 Visits		0.51%	freddie mercury mary austin
21 Visits		0.51%	giambattista basile
19 Visits		0.46%	mary austin freddie mercury
17 Visits		0.41%	original sleeping beauty grimm story
16 Visits		0.39%	the real story of sleeping beauty
16 Visits		0.39%	winter tree
15 Visits		0.36%	hungarian women
14 Visits		0.34%	sleeping beauty brothers grimm version
14 Visits		0.34%	sun moon and talia
13 Visits		0.32%	aftershot pro vs lightroom
13 Visits		0.32%	giambattista basile sleeping beauty
13 Visits		0.32%	grimm sleeping beauty
13 Visits		0.32%	real story of sleeping beauty
13 Visits		0.32%	rebecca horner
13 Visits		0.32%	sleeping beauty grimm version
13 Visits		0.32%	sleeping beauty grimms version
13 Visits		0.32%	thomas covenant movie
12 Visits		0.29%	brothers grimm sleeping beauty original
12 Visits		0.29%	chrisann brennan
12 Visits		0.29%	grimm sleeping beauty original

Google Image results

+Ich Suche Bilder Maps Play YouTube News Gmail Drive Kalender Mehr ▾

Google

der Maps Shopping Mehr ▾ Suchoptionen SafeSearch - Moderat ▾

[mary_austin.jpg](#)
uncoy.com
220 × 340 - Mary Austin.
Freddie Mercury must have
Ähnliche Bilder Weitere Größen

Tricks which can work...

...but are not worth it.

- Buying links
- Spam comments (annoy people, spoil your reputation)
- Other tricks: some may work short term
 - But Google will hang you later

One Chance to Make an Impression

- Don't drag people to a boring site.
 - Fix the site first!
- Don't promote a boring article even if you are unlucky enough to write one!
 - Bury it in the archives or better yet rewrite it first.
- Actively promote your best stuff!
 - Make it evergreen!

Google Webmaster Guidelines

Link schemes

Your site's ranking in Google search results is partly based on analysis of those sites that link to you. The quantity, quality, and relevance of links influences your ranking. The sites that link to you can provide context about the subject matter of your site, and can indicate its quality and popularity.

Any links intended to manipulate a site's ranking in Google search results may be considered part of a link scheme. This includes any behavior that manipulates links to your site, or outgoing links from your site. Manipulating these links may affect the quality of our search results, and as such is a violation of Google's [Webmaster Guidelines](#).

The following are examples of link schemes which can negatively impact a site's ranking in search results:

- Buying or selling links that pass [PageRank](#). This includes exchanging money for links, or posts that contain links; exchanging goods or services for links; or sending someone a "free" product in exchange for them writing about it and including a link
- Excessive link exchanging ("Link to me and I'll link to you")
- Linking to web spammers or unrelated sites with the intent to manipulate PageRank
- Building partner pages exclusively for the sake of cross-linking
- Using automated programs or services to create links to your site

Here are a few common examples of unnatural links that violate our guidelines:

- Text advertisements that pass PageRank
- Links that are inserted into articles with little coherence, for example:
most people sleep at night. you can buy [cheap blankets](#) at shops. a blanket keeps you warm at night. you can also buy a wholesale heater. It produces more warmth and you can just turn it off in summer when you are going on [france vacation](#).
- Low-quality directory or bookmark site links
- Links embedded in widgets that are distributed across various sites, for example:
Visitors to this page: 1,472
car insurance
- Widely distributed links in the footers of various sites
- Forum comments with optimized links in the post or signature, for example:
Thanks, that's great info!
- Paul
[paul's pizza](#) [san diego pizza](#) [best pizza san diego](#)

Converting visitors

- You don't just want visitors to come
- You want them to take action
 - Sign up
 - Buy something
 - Read more



Good Site Structure

- About page
 - Story which engages people's emotion and/or trust
 - Positive attitude: no mopiness
- Testimonials:
 - social proof
- Price List
 - Clear pricing
 - Guarantee
- Just add targeted traffic!



Slovak Lessons

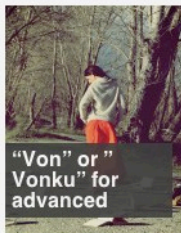
Learn Slovak with me in Bratislava or online

Home

About

Price List for Slovak Lessons and Contact

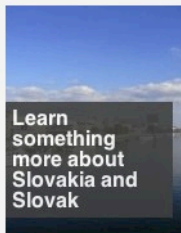
Testimonials



"Von" or "Vonku" for advanced

Differences between „von“ a „vonku“ „Von“ and „vonku“ are adverbs and in Slovak, you can use the in two different ways. We use „von“ : If we talk

[Continue reading →](#)



Learn something more about Slovakia and Slovak

The official name of Slovakia is the "Slovak Republic" The capital of Slovakia is Bratislava, which is also the largest city in the country. The most famous Americans of Rusyn

[Continue reading →](#)



Professions and their variations

Teacher – Učiteľ! m.s: učiteľ, m.pl: učiteľia, vzor: chlap; f.s: učiteľka, f.pl: učiteľky, vzor: žena Vodič – Driver: m.s: vodič, m.pl: vodič, vzor: mužský – chlap; f.s: vodička, f.pl: vodičky,

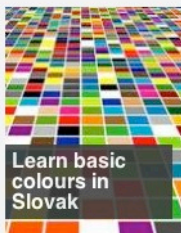
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Basically "kamarát" means friend

Basically kamarát means friend. skloňovanie/ declension Singulár Plurál Singulár Plurál The feminine form is kamarátka. In Slovak we often use the word priateľ, priateľka which also means friend. Singulár m.

[Continue reading →](#)



Learn basic colours in Slovak

Here are some basic colours in Slovak. Check them, learn them and try in sentences. what is your favourite colour?/ aká ja tvoja obľúbená farba? my favourite colour is.../ moja obľúbená

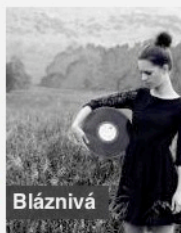
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New vocabulary for beginners

Hi everyone, here is some new vocabulary for beginners of slovak, wich can help you to understand more words. autobus=bus cukor=sugar čaj=tea dvere=door ďakovať= thank schôdzka=meeting

[Continue reading →](#)



Bláznivá

The word "bláznivá" (bláznivý/bláznivé) in Slovak is very peculiar. It means crazy but usually in a good way...



Learning Slovak in Bratislava

Since I finished my degree in Slavic linguistics (Polish and Slovak), I've been teaching friends and acquaintances Slovak. At first it was a hobby, but since my students had a

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About

I love languages and I love life.

I grew up in the small village of Nizny Orlik in Eastern Slovakia but now live in Bratislava where I teach Slovak language and translate Polish films (yes really) to Slovak. Those subtitles you see in film festivals, if they are in Slovak on a Polish film, I probably wrote them.



Yes, that's me in a field catching butterflies in an empty net. Slovak word of day: Blazniva

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Enter your comment here...



Testimonials

Some of my students.



Follovision Creative Director
Alec Kinnear

I'd been living in Bratislava on and off for five years and hadn't made much progress in Slovak. Then I started lessons with Daniela and in two months I was speaking freely about everyday subjects. I continue to study with her but life in Bratislava is so much better once you know Slovak.

What's great about studying with Daniela and very different from many Slovak language teachers is how much fun the lessons are. She always has a new theme. But be careful: she is very strict if you don't have your homework done.

It is my pleasure to help people enjoy life more.

"Hello there.

Lessons with Daniela are relevant, useful and fun. She introduces new vocabulary and gives plenty of practice in using it. You also get the opportunity to practise the language you already know. Also, learning grammar during her lessons is a passive process: practical and fun.

Learning Slovak is enjoyable. Give it a try!"

Robert Pettit
Native Speaker Tutor, Native English jazykové centrum, Skalica.

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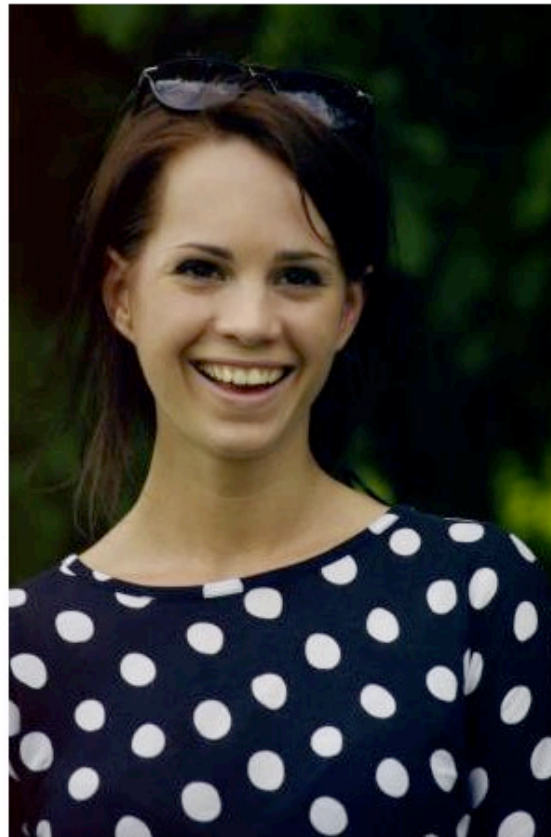
I offer Slovak lessons to individuals and groups.

The price for an individual is €10/hour (a full hour, not 50 minutes).

When you'd like a group lesson, it's €2/per person/per hour additional.

You can contact me on : 00421908471291 or danielavargova87@gmail.com

Price List for Slovak Lessons and Contact



What are you waiting for? Let's get started learning
Slovak

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Like this:

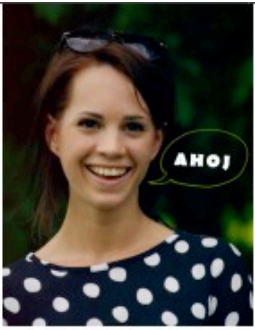


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[Edit](#)

Get noticed: Funny/controversial

- Quality content: Slovak lessons
- Sexy pictures
 - Some people are not sure if it's an escort site or a language teacher
 - Call to find out
 - Prefer Daniela instead of official school
 - She has less experience
 - She can't give you a diploma
 - Daniela wants to take the sexy/cute pictures down
 - Less interest
 - Less links
 - Less calls
 - It would probably put her out of business.



Bláznivá

Posted by danielavargova
February 22, 2013



The word "*bláznivá*" (*bláznivý/bláznivé*) in Slovak is very peculiar. It means crazy but usually in a good way...



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Basically “kamarát” means friend

Posted by danielavargova
February 27, 2013



Home

Basically *kamarát* means friend.

skloňovanie/ declension

Singulár

Plurál

Nominatív: kamarát	kamaráti
Genitív: kamaráta	kamarátov
Datív: kamarátovi	kamarátom
Akuzatív: kamaráta	kamarátov
Lokál: (o) kamarátovi	(o) kamarátoch
Inštrumentál: (s) kamarátom	(s) kamarátmi

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Be careful: in Slovak we use the word *priateľ*, *priateľka* also as a *boyfriend*, *girlfriend*.

....this is my friend – *toto je môj kamarát*

....this is my girlfriend – *toto je moja priateľka*



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\$79.00
 USD per year
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WordPress Value Bundle

Save up to 40% on our most popular upgrades with this great new bundle. Get all of these great features to super-charge your blog in one simple purchase.

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Register a custom domain for your blog, or add one you already own.

Registration	\$5.00
Mapping	\$13.00

USD per year

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Upload and play beautiful HD video right from your WordPress blog or website.

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 \$0.16 per day

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Space Upgrades

Increase your available storage space and add the ability to upload audio files.

+10GB	\$20.00
+25GB	\$50.00
+50GB	\$90.00
+100GB	\$160.00
+200GB	\$290.00

USD per year

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Remove all ads from your blog.

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USD per year
 \$0.08 per day

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Site Redirect

Forward visitors to another WordPress.com blog or an external site, if you're no longer blogging on WordPress.com.

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Premium Theme

Get a hand-crafted design you will love with exclusive support directly from the theme authors.

From \$50.00

USD, a one-time expense

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Security, Flexibility, Affordability, and Ease with Unlimited Space, Unlimited Premium Themes, your own Domain Name and Live Support.

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Build a compelling website with custom branding, reliable hosting, bulletproof security, and more than 100 plugins; no developers needed.

\$500.00

USD per month
 \$16.13 per day

[Learn More](#) [Buy Now](#)

Total Cost for SlovakLessons.com



Slovak Lessons (slovaklessons.wordpress.com – Current Site)

Product	Subscription Status	
Domain: slovaklessons.com Domain Registered with WordPress.com Learn More Domain Settings	Status: Active This upgrade will be renewed automatically in 9 months on January 23, 2014 DNS is correct Add Credit Card Disable Auto Renew Cancellation Info	Add Private Registration \$18.00 USD per year \$0.05 per day

Just in case you're not happy with your upgrade we offer a limited refund on newly purchased upgrades.

1. New domain registrations will be refunded if requested within 2 days.
2. Domain renewals are non-refundable.
3. Most other upgrades can be fully refunded within 30 days of purchase.

You can use the "Cancel" button on [My Upgrades](#) if available or [Contact support](#) if you want to request a refund.



Reader

Stats

My Blogs

Freshly Pressed



New Post



My Blog

Here's an overview of your blog. Don't forget that you can [create another blog](#) at any time.



Slovak Lessons

8 Posts

3 Pages

1 Pending Comment

[Blog Admin](#) · [Check Stats](#) · [8 posts \(view drafts\)](#) · [Manage Comments](#) · [Change Appearance](#)



Create a New Blog

Start posting to a new blog in seconds.

GET UPGRADED

[Get the Pro Bundle](#)

An **AUTOMATTIC** Creation

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[Matt Mullenweg](#)

FROM OUR BLOGS

[Preview the Future Design of the W...](#)

[Weekly Photo Challenge: Up](#)

[Daily Prompt: The Bizarro World](#)

[New Themes: Bon Vivant, SemPress,...](#)

Wordpress.com SEO settings

WordPress.com dashboard for user Daniela Vargova. The page shows the 'General Settings' section, which includes fields for Site Title, Tagline, E-mail Address, Timezone, Date Format, Time Format, Week Starts On, and Language. A 'Blog Picture / Icon' section on the right allows for uploading a profile picture. A 'Save Changes' button is located at the bottom left.

General Settings

Site Title:

Tagline:
In a few words, explain what this site is about.

E-mail Address:
This address is used for admin purposes. If you change this we will send you an e-mail at your new address to confirm it. The new address will not become active until confirmed.

Timezone: UTC time is 2013-04-19 18:40:31 Local time is 2013-04-19 19:40:31
Choose a city in the same timezone as you.

Date Format: April 19, 2013
 2013/04/19
 04/19/2013
 19/04/2013
 Custom: April 19, 2013
[Documentation on date and time formatting.](#)

Time Format: 7:40 pm
 7:40 PM
 19:40
 Custom: 19:40

Week Starts On:

Language:
Language this blog is primarily written in.
You can also [modify the interface language](#) in your profile.

Blog Picture / Icon

Upload a picture (jpeg or png) to be used as your blog image across WordPress.com. We will let you crop it after you upload.

no file selected

- Dashboard
- Store
- Posts
- Media
- Links
- Pages
- Comments 1
- Feedbacks
- Appearance
- Users
- Tools
- Settings**
- General
- Writing
- Reading**
- Discussion
- Media
- Sharing
- Polls
- Ratings
- Email Post Changes
- OpenID
- Webhooks
- Collapse menu

Reading Settings

Front page displays

Your latest posts

A [static page](#) (select below)

Front page:

Posts page:

Blog pages show at most posts

Syndication feeds show the most recent items

For each article in a feed, show

Full text

Summary

Site Visibility

Allow search engines to index this site

Discourage search engines from indexing this site

Note: Neither of these options blocks access to your site — it is up to search engines to honor your request.

I would like my site to be private, visible only to users I choose

Enhanced Feeds

Add to each article in your feed:

Categories

Tags

Comment count

Sharing

Changes may not appear until you create a new post or your news reader refreshes.

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Wordpress.com and Metadata



dariospace

Member

Dec 16, 2012, 11:47 PM

Hi

I'm progressing with my basic SEO knowledge and wonder if I either can use the mentioned plugin or have other options to have title tags, meta descriptions or meta keywords edition available.

The blog I need help with is magicznagdynia.wordpress.com.



timethief

Member

Dec 16, 2012, 11:48 PM

No to all.



timethief

Member

Dec 16, 2012, 11:49 PM

We do not have access to any metadata on this multi-user blogging platform. Our blogs share a common architecture. We bloggers cannot access metadata and insert keywords. However, that matters little given that these days search engines are focused on keywords in your content and not in your tags.

<http://onecoolsitebloggingtips.com/2012/03/01/revisiting-keywords-and-tags/>

There is no FTP access to our free hosted WordPress.com blogs and we bloggers can't install plugins for security reasons. <http://en.support.wordpress.com/plugins/> Also note that there is no upgrade you can purchase that allows FTP access and the ability to install plugins. Only those with WordPress.org installs can use plugins

<http://support.wordpress.com/com-vs-org/>



dariospace

Member

Dec 17, 2012, 12:01 AM

So, practically speaking, all I need is careful strategy with primary and long tail keywords with the Google tool. I guess that ALT is available for photos on WP.com (have seen it)?

And backlinks of course :), wise guest blogging.



timethief

Member

Dec 17, 2012, 12:04 AM

Yes to all of those.

Screen Options for Wordpress.com

Show on screen

Likes and Shares Page Attributes Featured Image Discussion Comments Slug Author Revisions Writing Helper

Screen Layout

Number of Columns: 1 2

Editing Options

Surprise me
 Show the feedback and progress sidebar after posting
 Use Zemanta to find related content (images, links, articles, & tags) to use in my posts. Your Zemanta API key is 3xnkn6xcumlizhc9niizuvw3 . You may need this if you contact Zemanta Support.



 [Edit Page](#) [Add New](#)

Screen Options ▲

Page updated. [View page](#)

Testimonials

Permalink: <http://slovaklessons.com/testimonials/> [Edit](#) [View Page](#) [Get Shortlink](#)

 [Add Media](#) 

[Visual](#) [Text](#)

B *I* ~~ABC~~                                  

```
<meta name="application-name" content="Slovak Lessons" /><meta name="msapplication-window" content="width=device-width;height=device-height" /><meta
name="msapplication-tooltip" content="Learn Slovak with me in Bratislava or online" /><meta name="msapplication-task" content="name=Write a
post;action-uri=http://slovaklessons.wordpress.com/wp-admin/post-new.php;icon-uri=http://s2.wp.com/i/icons/post.ico" /><meta name="msapplication-
task" content="name=Moderate comments;action-uri=http://slovaklessons.wordpress.com/wp-admin/edit-comments.php?comment_status=moderated;icon-
uri=http://s0.wp.com/i/icons/comment.ico" /><meta name="msapplication-task" content="name=Upload new media;action-
uri=http://slovaklessons.wordpress.com/wp-admin/media-new.php;icon-uri=http://s2.wp.com/i/icons/media.ico" /><meta name="msapplication-task"
content="name=Blog stats;action-uri=http://slovaklessons.wordpress.com/wp-admin/index.php?page=stats;icon-uri=http://s1.wp.com/i/icons/stats.ico"
/><meta name="title" content="Slovak Lessons on WordPress.com" />
<meta name="description" content="Learn Slovak with me in Bratislava or online" />
<style id="syntaxhighlighteranchor"></style>
</head>
```


[Slovak Lessons | Learn Slovak with me in Bratislava or online](http://slovaklessons.com/)

slovaklessons.com/

Here are some basic colours in **Slovak**. Check them, learn them and try in sentences.












what is your favourite colour?/ aká ja tvoja obľúbená farba? my favourite ...

Quick Posting Interface



Title (optional)

Insert Photo

B *I* ABC   “       ABC   

Tags (optional, comma separated)

Save Draft [Cancel Post](#) Preview **Publish Post**

WordPress.org

Self-hosted offers
Better SEO Options.

WordPress.com and WordPress.org

WordPress.com is a hosting platform that makes it easy for anyone to publish online. The software is hosted and maintained by the team here at [Automattic](#), letting you focus on creating awesome content!

WordPress.com is brought to you by some of the [same folks](#) who work on [WordPress](#), the open source blogging software that powers millions of websites.

WordPress.com *Benefits*

- It's free and super easy to set up
- All of the technical maintenance work is taken care of — Setup, upgrades, spam, backups, security, etc.
- Your blog is on hundreds of servers, so it'll always remain available, even under high traffic
- Your content is backed up automatically
- You'll get extra traffic from being a part of the WordPress.com community
- You can find like-minded bloggers using search and the [reader](#)
- Your dashboard is secure (SSL) making it even safer to log in on shared networks

WordPress.com *Cons*

- We provide 200+ themes (and adding more every day) which you can [customize](#), but you cannot upload a custom theme
- You can't modify the PHP code behind your blog
- You can't upload plugins

Note: The [VIP program on WordPress.com](#) for high-traffic and high-profile sites allows you to run custom themes, custom PHP code, ad code, and WordPress plugins.

WordPress.org (self-hosted) *Benefits*

- Ability to upload custom themes
- Ability to upload plugins
- Complete control to change code if you're technically minded

WordPress.org (self-hosted) *Cons*

- You need a [good web host](#) — This generally costs \$7-12 a month, or thousands of dollars per month for a high traffic site
- Requires more technical knowledge to set up and run
- You're responsible for stopping spam
- You're responsible for creating and maintaining backups of your site
- You're responsible for updating the WordPress software when new versions are released
- If you get a huge spike in traffic, your site will probably go down unless you have a robust hosting setup

Related

- [Accessibility](#)
- [Admin Bar](#)
- [Browser Issues](#)
- [Dashboard](#)
- [Delete Site](#)
- [Empty Site](#)
- [FAQ for MLB.com Bloggers](#)
- [FTP Access](#)
- [Getting Started](#)
- [Introduction to WordPress.com](#)
- [Lexicon](#)
- [Making a screenshot](#)
- [My Blogs](#)
- [Notifications](#)
- [PayPal](#)
- [Preview Problems and Third Party Cookies](#)
- [Register a Blog](#)
- [Retrieving a Paypal Transaction ID](#)
- [Security](#)
- [Support Options](#)
- [Tips for contacting support](#)
- [WordPress Logos](#)
- [WordPress Status](#)
- [WordPress.com Home Page](#)

SEO Options with Wordpress.org

These are the options with our FV Simpler SEO. Lets you see preview how Google looks at your post/page.

Our intelligent defaults keep you safe.

FV Simpler SEO

Long Title: (?)

69 characters. Most search engines use a maximum of 56 chars for the title.

Meta Description: (?)

149 characters. Most search engines use a maximum of 145 chars for the description.

SERP Preview: (?)

[Drupal vs Joomla vs Wordpress: An Experienced Developer' ...](#)
Drupal can be justified for enormous projects, Joomla should die a violent death, Wordpress is great for any kind of site small or large. Here's ...
[foliovision.com/2011/04/drupal-vs-joom...o-vs-wordpress - Cached - Similar](#)

Disable post indexing: (Warning)

Add noindex

Add nofollow

Targeted traffic from Facebook let Daniela grow her business without too much SEO work.

She still enjoys nice rankings.

April 19, 2013, 8:54 pm



VIEWS BY COUNTRY

Today Yesterday Summaries →

Country	Views
Slovakia	54
Ireland	3

TOP POSTS & PAGES

Today Yesterday Summaries →

Title	Views
Home page / Archives	40
Language corner for advanced part 1	6
Price List for Slovak Lessons and Contact	5
Learning Slovak in Bratislava	4
Basically "kamarát" means friend	2
Learn something more about Slovakia and Slovak	2
Testimonials	1
New vocabulary for beginners	1
Professions and their variations	1
About	1
Total views of posts on your blog	63

REFERRERS

Today Yesterday Summaries →

Referrer	Views
Facebook	8
WordPress Dashboard	2
Total views referred by links to your blog	10

CLICKS

Today Yesterday Summaries →

No clicks recorded. "Clicks" are viewers clicking outbound links on your site.

Want more activity? Read about [how to drive engagement on your site](#).

SEARCH ENGINE TERMS

Today Yesterday Summaries →

No search terms. Search terms are words or phrases users find you with when they search.

Want a better search rank? Learn [how to make a search friendly blog](#), and how to use [search engine webmaster tools](#).

TAGS & CATEGORIES

Most popular topics you've written about

Topic	Views
slovakia, linguistics, bratislava, slovak lessons	1

If you [tag your posts effectively](#), this panel will show you which topics get the most traffic. Snapshot generated from your top posts over the past week.

Targeted Traffic

Daniela
needs
visitors
from
Bratislava
as language
lessons are
best in
person.

Now teaching
over Skype
too.

